1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**

Theater/Plays had the highest volume and count of successful projects

Projects are more likely to fail than succeed in December

Out of projects that failed or were canceled, Food was the least likely category to succeed

1. **What are some of the limitations of this dataset?**

Data is only current through 2017 and some projects have inconsequentially small goals that affect overall metrics. There is also no data on reasons why projects that had adequate funding were cancelled.

1. **What are some other possible tables/graphs that we could create?**

Project categories/subcategories by total pledges raised and average donation amount.